The Royal Meeting at Ascot provides one of the most unique and colourful occasions on the sporting calendar. Queen Ann founded Ascot Races in 1711 and members of the Royal family still lead the procession from Windsor Castle to Ascot each day. The Gold Cup meeting, or ‘Ladies Day’ as it is famously known, is a great day at the races and one not to be missed. Focus switches from racing to fashion, in particular ladies and their hats!

What’s Not Included

- Personal expenses
- Drinks unless otherwise stated
- Meals unless otherwise stated

DETAILED ITINERARY

Day 1 : London - Ascot
Ladies Day is a sensational day out and great chance to experience one of the most famous events on the sporting calendar.

Our coaches all depart from Hammersmith, West London at 9am in the morning and make the 90 minute drive to Royal Ascot. On arrival at Royal Ascot you will be served your all important Racecourse Entrance Ticket.

On arrival at Royal Ascot you will be served a picnic style buffet lunch which includes a selection of chicken and cold meats, vegetarian options available-please let us know your dietary preferences in advance], a great selection of fresh green salads and dressings, fresh baked bread rolls and free flowing sparkling wine, before the races start for the afternoon.

The day is then yours to take in the delights of Ascot, whether it be trying your luck with the bookies, checking out the fine fashion on display, or simply kicking back with a bottle of bubbly!

As the racing draws to a close, we’ll load up the coaches and head back to London. Departure from Royal Ascot Racecourse is 6pm. Upon arrival back in sunny London the coaches will make a drop off at Hammersmith, (L)

Know Before You Go

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Departure Point
Your Ascot coach will depart from the Novotel Hotel in Hammersmith. When you arrive at the pick up point, please make yourself known to our staff who will be located outside the hotel entrance in the coach loading area on the street, not at hotel reception.

The Novotel is literally a few minutes walk from Hammersmith Underground Station, and many other transport routes. The address is as follows:
Novotel Hammersmith
1 Shortlands
Hammersmith
West London
W6 8DR

Dress Code
All our Ascot packages are based in the Silver Ring Enclosure at the Racecourse. Whilst there is no specific dress code for this enclosure, 95% of people do dress up for the event and you will feel out of place if you wear jeans and trainers! Fascinators & hats are encouraged for ladies but by no means compulsory. For more information on the Dress Code, please see the Style Guide available on the Royal Ascot website: http://www.ascot.co.uk/royal-ascot/the-royal-meeting-begins

Please note that fancy dress, novelty, and branded or promotional clothing is not allowed, and bare chests are not permitted at any time.

The Royal Procession
On each of the five days of Royal Ascot, Her Majesty The Queen and her guests arrive by horse-drawn landaus in full view of up to 80,000 racegoers, passing by each of the enclosures and ending in the Parade Ring.

This tradition began in 1825, when King George IV, leading four other coaches with members of the Royal Party, travelled up the centre of the racecourse in front of the crowds.

Taking picnics and alcohol into the Racecourse
We encourage our customers to bring a picnic to save on expensive food and drinks within the Racecourse. However, if you are planning on bringing a picnic to take in with you, please take note of the following guidelines:

Racegoers who choose to bring their own picnic are required to bring it in a hamper or cool bag/box.

Alcohol is limited to one bottle of wine or champagne per person, or four cans or bottles of beer, cider or pre-mixed aperitif, with seals intact.

Spirits, fortified wines and Pimm’s are not allowed.

If you have packed alcohol, it must be accompanied by some food!

No hot food or barbecues are permitted on racecourse property

BRING A PICNIC BLANKET TO SIT ON - there is limited seating in the Silver Ring Enclosure!

** Please note, we do INCLUDE free flowing sparkling wine in your tour package which can be enjoyed on the coach journey to Ascot and prior to entering the racecourse. You will not be able to take this with you into the Racecourse **

Grandstand Admission
We have limited availability to be able to offer you an upgrade to the Grandstand. The price for this is an extra £50 per person.

The Grandstand offers a more formal atmosphere, with enforced dress code guidelines. It has an enviable location and excellent views of the Royal Procession and Racing action from the Grandstand Lawn.

There are also plenty of bars, restaurants, betting outlets and entertainment available to you, as well as access to both the Pre-Parade Ring and the Parade Ring.

For Dress code restrictions, please refer to the Royal Ascot Style Guide on their website: http://www.ascot.co.uk/royal-ascot/the-royal-meeting-begins

Ascot Ladies Day - 1 day
updated on 05-06-2013

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